

THE 2ND BRUNEI MSME FESTIVAL

DATE
26-29 MARCH 2020

TIME
9 AM - 9 PM

VENUE
BRIDEX HALL 1 & 2

ABOUT THE EVENT



FESTIVAL
BRUNEI DARUSSALAM

In the movement towards Brunei's vision to diversify the economy, there has been a rise in entrepreneurs with a variety of products and services across the Sultanate. With the majority of the businesses consisting of Micro, Small and Medium Enterprises (MSMEs), there is a need for opportunities and encouragement to show that their contributions are imperative to improving Brunei's economic growth.

The Brunei MSME Festival, organized by DARE, is a platform to raise awareness of Bruneian products/services while promoting & celebrating entrepreneurship.

The 4-day event will also include a themed conference and interactive sharing sessions covering various key topics and issues relevant to MSMEs and the general public to promote entrepreneurial culture and development.

The main objectives of the Brunei MSME Festival are:

- To promote entrepreneurial culture
- To raise awareness of support programs and services by DARE as well as government and private agencies
- To market and raise awareness of Bruneian products and services offered by local MSMEs

CONTACT US

MSME Festival Secretariat
Email: msmefestival@dare.gov.bn

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[Bruneimsmefestival](#)
 [Darussalamenterprise](#)

MORE INFO

www.msmefestival.com

DARE
Darussalam Enterprise

THE ORGANISER



EVENT HIGHLIGHTS



DARe (Darussalam Enterprise) is a Statutory Body whose aim is to nurture and support local enterprises from start-up to growth. DARe works closely with government and non-government agencies locally and abroad to foster the growth of business enterprises and increase GDP contribution. Through DARe, a common and unified approach is taken to direct, support and encourage the growth of local enterprises under a single body represented and driven by the private sector.

For more information, please visit www.dare.gov.bn

Exhibition

- Over 200 booths showcasing Bruneian brands, products and services
- Government agencies' booths providing information and advisory on government services
- DARe booth providing information on DARe initiatives to support growth of Brunei businesses



Conference & Seminars

- A thematic main conference involving both local and international speakers
- Interactive sharing sessions and talks to promote entrepreneurial culture
- Briefing from government agencies on business-related processes



Business Matching & Mentoring Sessions

- Business Matching sessions for exhibitors to meet local and international distributors to expand their products' market reach
- Mentor Clinic sessions for exhibitors to get free advice from experienced mentors on specific areas of their business



Games & Activities

- Fun activities for visitors of all ages with the opportunity to win prizes



EXPECTED EXHIBITORS & VISITORS



APPLY AS EXHIBITOR



Expected Exhibitors

Brunei-registered businesses from the following industries:

- Food & Beverages (Manufacturing, Processing, Food Service, Catering, etc.)
- Beauty, Cosmetics & Healthcare
- Fashion & Textile
- Services (Financial, IT, Logistics, etc.)
- Institutions & Associations
- Government Agencies

Expected Visitors

- Distributors & Buyers
- Manufacturers
- Entrepreneurs
- Investors
- Tourists
- Families
- General public



Companies may find the application form at :

www.msmeffestival.com

Completed forms can be submitted online or to msmeffestival@dare.gov.bn

Or

Business Help Desk, Level 1, Design and Technology Building, Simpang 32-37, Kg Anggerek Desa, Brunei Darussalam

Applications will be reviewed and only successful applicants will be contacted.

CONTACT US

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